

MEASURING OUTCOMES AND BUILDING EVIDENCE

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for the greatest good

PERFORMANCE FRAMEWORK

Strategic Planning

PERFORMANCE MEASURES

Vital but few performance goals to assess our organizational progress towards our Strategic Plan

ANALYTICS

Harnessing our vast natural resource and administrative data to unlock insights that drive decision making

EVALUATION

Focused studies to help identify the true impact of our work

Types of Evidence

KEY MESSAGES:

- DRIVE PERFORMANCE, NOT REPORTING
- DEMONSTRATE PROGRESS TOWARDS A DEFINED END POINT
- BUILD EVIDENCE
- · LEARN, ADAPT, COMMUNICATE, REPEAT

CONCEPTUAL EVIDENCE PORTFOLIO

Type of Evidence	Evidence	Notes
<u>Outcome</u>	% of watersheds in good condition	Overall condition of 'FS' watersheds; how much do we have left to do; opportunity to describe other factors affecting condition (give or take 8200/15200=54%)
Management outcome	- % of <u>priority</u> watersheds in good condition	(X/250 = X%)
Output Measures	# of watersheds improved # of watersheds maintained in good condition	Reflects management action in priority watersheds (i.e., implementation of WRAP)
<u>Programmatic outcome</u>	% of priority watersheds with WRAP	
Programmatic output	# of WRAPs developed annually	
Anecdotal	Success stories - Monitoring data shows us that after right sizing culverts and planting trees to create shade pools we are seeing more/larger salmonids	
<u>Evaluations</u>	Program – are we implementing the WCF consistently? Impact – are we having an impact on the watershed?	
<u>Efficiency</u>	Reduce time to develop WRAPs. Reduce time to complete WRAPs.	
Strategic Plans	Specific goals/objectives are identified.	

CONCEPTUAL EVIDENCE PORTFOLIO:

- Outcome % of watersheds in good condition
 - (~8200/15200 = 54%)
 - Opportunity to show the other factors that are influencing at the national level
- Programmatic outcome % of priority watersheds in good condition (X/250 = X%)
- Annual Output Measure # of watersheds improved
 - Reflect management action in priority watersheds (i.e., implementation of WRAP)
- Output Measure # of watersheds maintained in good condition
- Management outcome % of priority watersheds with WRAP
- Management output # of WRAPs developed annually
- Success stories
 - Monitoring data shows us that after right sizing culverts and planting trees to create shade pools we are seeing more/larger Stream X and
- Evaluations
 - Program are we implementing the WCF consistently?
 - IMPACT are we actually influencing watersheds health

My KEY MESSAGES:

- Deemonstrate progress towards an end point
 - From a budget and policy perspective- this is setting your goal and establishing priorities to achieve that goal